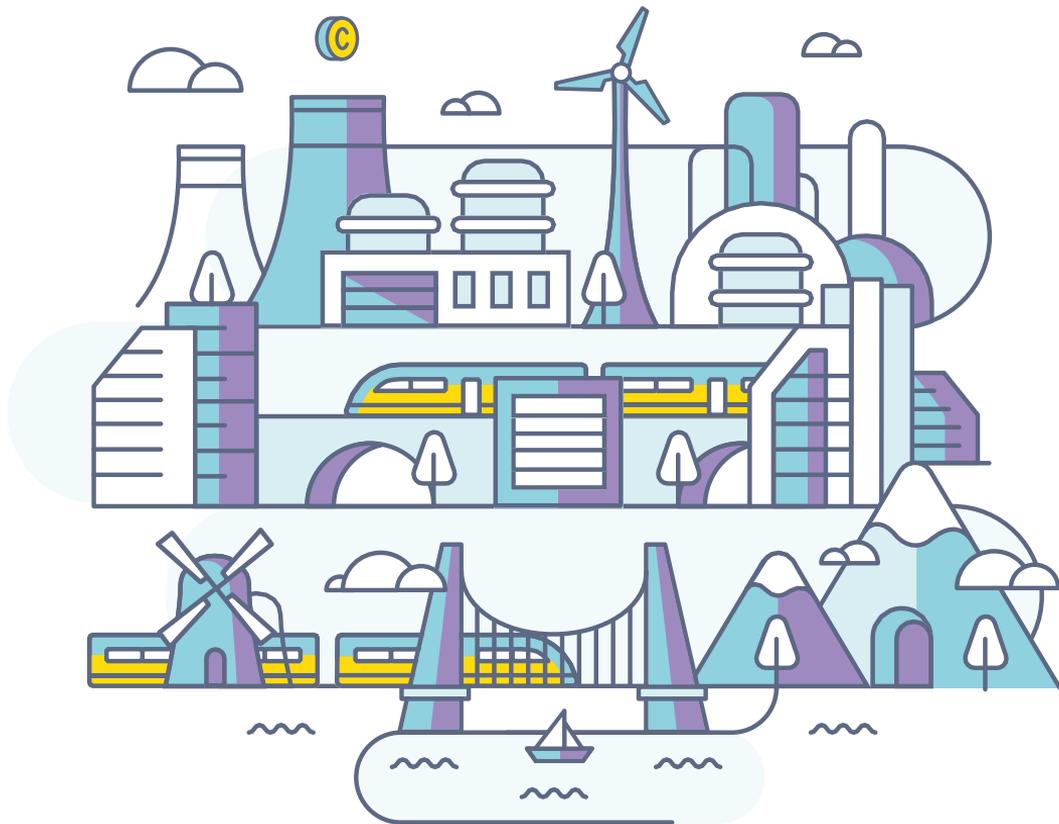




CoinMetro

MOVING CRYPTO FORWARD

Journalist Pitch Deck





The CoinMetro Ecosystem Solution:

An All-In-One platform, designed to bring Crypto into the mainstream.

Exchange

Fast, easy, and secure way to buy, sell, and trade crypto.

Trading

User-focused trading environment designed to meet the needs of beginners and pro traders.

Investment Platform

Innovative investment models. Diversification options with ETCF's.

ICO Express Framework

Deploy smart contracts and launch custom tokens with a few clicks.

Managed accounts with TAM.





The Problem We Solve



Crypto/fiat Exchange

CoinMetro makes it easy for anyone to deposit, withdraw, and trade crypto/fiat.



User Experience

CoinMetro is built for people with all levels of experience, from first-time crypto buyers to experienced traders. We provide many different services through one easy-to-use platform.



Customer Support

a 24/7 dedicated customer support desk to respond to client issues.



Investment Models

Unique investment models offer people new ways to invest in crypto and earn profits.





Who We Are



Experienced traders and finance professionals.



The CEO, Kevin Murcko, and other core team members have already built a successful and profitable business in the highly competitive Forex space. FXPIG has been established for over a decade and has an existing client base and good brand awareness.



The team has experience working with regulators, banks and global financial markets.



Also present is an **in-depth knowledge and experience of managing client funds** and developing and implementing innovative investment models, designed to help grow such funds.





Who Could Use CoinMetro?

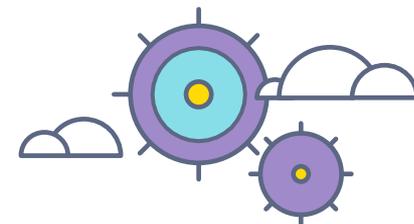
- **Anyone interested in taking part in the current crypto asset boom**, by way of making a passive investment.
- **Traders of other asset-classes**, e.g. Forex, Stocks, etc. – looking to diversify their trading activity into new, volatile markets.
- **Long-term investors**, those who see the potential of the crypto market and want to make an investment for the future.
- **Companies** interested in launching their own ICO.
- **Crypto enthusiasts and beginners alike**, looking for easier access to the market.
- **People who want to know more about Crypto** and get educated in this space.





Our Products

ETCFs - Electronically Traded Crypto Funds



Similar to traditional ETFs, but for crypto. Our team of professional traders picks out promising tokens and groups them together into funds, or “ETCFs.” With one click, users can diversify into many different tokens by investing in the ETCF.

Users will be able to invest in a fund based on its industry type, e.g. healthcare, its risk profile, or even the social media influencer scores of tokens grouped inside the fund.

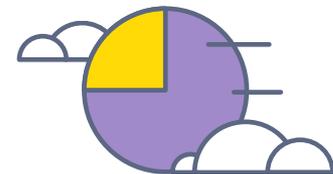
ETCFs will also bring much-needed liquidity to the growing ERC-20 token economy.





Our Products

TAM - Tokenized Asset Management



Tokenized Asset Management (TAM) is basically a super-easy way for investors to partner up with a pro trader.

Investors put as much into their TAM account as they want, and a vetted and verified pro trader takes over the investing part for them. The investor earns profits, the trader earns a commission, everybody wins!

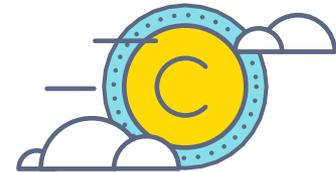
TAM is designed to give anybody the opportunity to work with a pro trader to grow their account. It will also be possible to apply to become an asset manager.





Our Products

ICO Express



Ideal for businesses – Businesses can easily launch their own digital token with just a few clicks. They don't have to worry about developing their own blockchain integration, and can simply deploy on top of our existing infrastructure.

Client Support – Tools and services to help clients launch successful ICO's on the platform.

Vetting process – The CoinMetro team reviews all ICO projects to ensure quality and prevent fraud.

Exposure to ETCFs – Tokens launched through CoinMetro's ICO framework can be included in ETCF funds. This creates liquidity for projects and helps bring stability by grouping newer projects with more established ones.





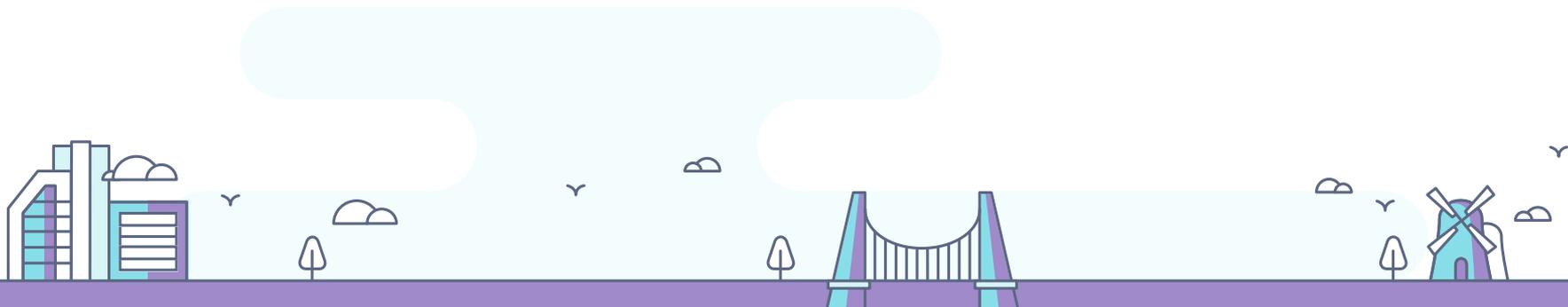
Our Products

Payment Card



The CoinMetro branded Payment Card will provide our clients with instant access to their wallet balances. Card holders will be able use the card to instantly withdraw their Crypto balance in Fiat cash at certain ATM locations worldwide.

Having already implemented a successful debit card system for FXPIG, our team has a comprehensive understanding of the logistics of this space.





Platform Comparison

	Fiat and Crypto Exchange	Complete Investment Platform	Turnkey ICO Services	Off Chain or Atomic SWAPs	ERC20 Liquidity Solutions	Multi-CCY Margin Lending	Tokenized Asset Options
 CoinMetro	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Binance	Yes	No	No	No	No	Limited	No
Bitfinex	Yes	No	No	No	No	Limited	No
Crypto20	No	Limited	No	No	No	No	Yes
Trade.io	Yes	No	No	No	No	No	No



Our Revenue Model

All platform fees are charged in the base currency of the underlying operation but converted, on our exchange, and paid to us in our COIN (XCM) token, thus increasing demand for the token as platform usage accelerates:

- Default per operation revenue of 0.1%. This is on all exchange operations, all TAM token purchases or sale, on all ETCF purchases or sales, on all ICO Express token purchases, etc.





Regulation

We believe that regulation is not only inevitable for the cryptocurrency market, it's welcomed as a crucial element for the industry to achieve mass-adoption. Regulation is the only way of guaranteeing the highest and best level of protection for our customers.

Some of our key areas of focus include:

Know-your Customer (KYC)

All clients must be verified. This check includes requirements on proof of ID and proof of address

SARs

We monitor all transactions for suspicious activity and report (SAR's) to the regulator where needed.

Dow Jones

We've partnered with Dow Jones and screen all of our clients for Sanctions and PEP's, using Dow Jones' lists.

Chainalysis

Providing transaction monitoring services, meaning that we're able to receive real-time alerts on incoming and outgoing transactions for links to potentially suspicious activity.





Current Licenses

Virtual Currency Exchange

Estonia FIU License Number **FVR000143**. This operational license grants CoinMetro the ability to provide fiat to crypto, crypto to fiat, and crypto to crypto exchange services.

Virtual Currency Wallet (eWallet)

Estonia FIU License Number **FRK000121**. This operational license grants CoinMetro the ability to provide crypto and fiat currency eWallet services.

Future Licenses

Our Compliance and Legal teams are actively pursuing licenses in the **UK, Japan** and **Australia** (Exchange license).





Why Estonia?

- ✔ Estonia was the first country in the EU to adopt the **5th Anti-Money Laundering Directive**, applying AML and KYC frameworks to the business of Crypto exchange and virtual ewallet provisioning.
- ✔ Estonia is a **world-renowned leader** in e-Services and is also a major hub of IT talent.
- ✔ Estonia was one of the first countries in the world to use **blockchain technology at the governmental level** - in their innovative “e-programs” such as eHealth and eResidency.
- ✔ The country’s financial watchdog, **the EFSA, has released clear guidelines** on how to run a legal ICO in Estonia, as well as how to classify different types of tokens.
- ✔ It’s a **fast-paced business environment**, thanks to the ease-of-access and array of online services, and it’s very easy to build up a savvy team in a short amount of time. Where better to start a business?





Why is CoinMetro Good For Estonia?

- ✔ **Incoming money flow** – bringing blockchain to the country and helping to open the doors to future innovative concepts in this unique space.
- ✔ **Being at the forefront of the ever-developing tech** industry – something it's already famous for. Estonia is a market leader in eServices and should look to continue its development. Cybersecurity brought the first wave of technological innovation to Estonia – e.g. Microsoft, Dell, Skype, Transferwise, etc. **Blockchain is likely the next big wave.**
- ✔ CoinMetro is a specific service, but it represents **the vanguard for the wider blockchain industry**. This can touch all industries - open up to the industry and it will be a big benefit. Microsoft, Dell, etc... Being a country that is open to new technological solutions
- ✔ CoinMetro will also bring **intelligent, international employees** into the country, which will likely have a positive impact on the economy.





Our Offices



Honk Kong

Our Asian base and administrator of our token sale and XCM token issuer.

Estonia - Tallin

The EU arm and base of operations for the exchange. Granted approval for an eWallet as well as a Fiat to Crypto Exchange license.

Mexico - Cancun

Our LATAM customer support hub.

Ukraine - Lviv

The European arm of our global customer support network.

